



Working for the Community in Rotherfield, Mark Cross, Eridge Green, Boarshead and surrounding areas

ROTHERFIELD PARISH COUNCIL ROADSIDE ADVERTISING POLICY

1. The Parish Council ("The Council") will permit installation of temporary notices or signs intended to advertise events held on a not-for-profit basis by **local organisations** on roadside land owned or licensed to the Council. These events may be organised for social, religious, educational, recreational or cultural purposes.
2. The Council will also permit businesses **located within the Parish** to promote events and activities connected to their business by erecting temporary notices or signs on roadside land owned or licensed to The Council.
3. Any charitable organisation or business from **outside the Parish** wishing to advertise on roadside land owned or licensed to The Council must obtain permission from the Parish Clerk.
4. No signs may be placed on Parish Land of scientific interest or used for recreational purposes. These areas are Rotherfield Recreation Ground including the car park and surrounding verges, Rotherfield Court Meadow Green, Mark Cross Millennium Green and the area of Conservation Verge at Mark Cross.
5. The maximum size for signs is A0 - 841 x 1189 mm / 33.1" x 46.8". Signs may be erected up to one month before an event but must be removed within one week of it having taken place. Care must be taken to avoid obscuring any traffic sight lines when erecting signs and The Council takes no responsibility for any incidents or accidents which may occur when a sign is being erected, removed or during the time it is in place.
6. The Council reserves the right to remove from its land any signs or advertisements that it considers inappropriate, dangerous to road users, or may cause offence. Any signs not removed after one week of the event having taken place will be removed and destroyed.
7. To avoid an ugly proliferation of signs advertising school fetes, prep schools, fish vans and other businesses on roadside verges not listed in Condition 4 above The Council reserves the right to remove and destroy such signs.
8. The Council has A4 advertising noticeboards within its bus shelters which can be used by local organisations if space is available. For information relating to these and any other matters relating to roadside signs, please contact the Parish Clerk on 01892 45.

**As adopted at the 7th August 2018 meeting of the Council's
Communication and Social Media Committee**

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