

Walk, cycle or run!

Beat the Street

comes to East Sussex
Join the game!

Play the walking and cycling game from 7 June – 26 July 2017

Everyone is invited! Pick up a Beat the Street card from your library, leisure centre or community centre.

See beatthestreet.me/eastsussex for more information.



This initiative is delivered in East Sussex by Intelligent Health on behalf of East Sussex County Council.



How to play

Walk, cycle or run!



Beat the Street is a fun, free real-life walking and cycling game. Earn points and win prizes by tapping special cards onto sensors known as Beat Boxes as you travel around.

The Beat Boxes will be placed on lamp posts across East Sussex and will be activated from 7 June 2017. Tapping two Beat Boxes within an hour records your journey. How far can you go?!

Register online at beatthestreet.me/eastsussex to win prizes, see your points and distance travelled; watch your team move up the leaderboard and see how far we travel into space! Prizes will be given for 'lucky taps' for adults and children and the top teams will win prizes over the seven week race.

Beat the Street is for everyone. Individuals, schools, workplaces, community groups and families can all take part. All ages and levels of fitness welcome. Join up with any team by visiting beatthestreet.me/eastsussex




Move!

Tap!

Collect!

Full details on events, bonus boxes and T&Cs on beatthestreet.me/eastsussex

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